



● AI PRODUCT BUILDERS · EDTECH · CUSTOM PROJECTS

We build AI products, empower learners & deliver custom solutions.

SonyTech is a Bengaluru-based AI product builder and education technology company. We create our own AI products, train the next generation of AI talent, and take on custom software, AI and automation projects for organisations of every size.

01

AI Products

In-house AI platforms, assistants and automation products.

02

Education Technology

AI training, workshops and verifiable certification.

03

Custom Projects

End-to-end software, AI and automation built to order.

ABOUT US

Where artificial intelligence meets education and enterprise

SonyTech is a technology company headquartered in Bengaluru, Karnataka. We work at the intersection of artificial intelligence and education — building our own AI products, helping students, professionals and teams learn to build with AI, and delivering custom technology projects for clients who need something made specifically for them.



Our Vision

To make practical artificial intelligence accessible to every business and every learner — turning AI from a buzzword into everyday, real-world value.



Our Mission

To build reliable AI products, deliver high-quality AI education, and solve our clients' toughest problems with custom technology — responsibly, transparently and on time.

At a glance

Company	SonyTech
Type	AI product builder & education technology company
Business lines	AI Products · Education Technology · Custom Projects
Headquarters	Kirloskar Layout, Soundarya Layout, Bengaluru, Karnataka 560073
Managing Director	Pranay M. Mahendrakar
Website	www.sonytech.in

Our values

Build for real use

Production quality, not demos.

Teach what we do

Learning grounded in practice.

Responsible AI

Secure, fair and transparent.

Client first

Clear scope, honest timelines.

WHAT WE DO

Three business lines, **one AI-first team**

**01 · PRODUCTS**

AI Product Builders

We design, build and ship our own AI-powered products — from intelligent assistants to automation platforms — engineered for real-world use, reliability and scale. Our products are built on modern LLM, NLP and computer-vision technology and hardened with production practices such as evaluation, monitoring and drift detection.

What we build

- In-house AI products & SaaS platforms
- LLM applications, AI agents & chatbots
- Retrieval-augmented generation (RAG) systems
- Computer vision & analytics solutions
- Open-source AI tooling for developers
- Product partnerships & white-label AI

**02 · EDUCATION**

Education Technology

We power AI education for students, professionals and organisations. Our programs are hands-on and practical — learners work on real AI problems and leave with skills they can apply from day one. Through the SonyTech AI Certification platform, learners earn certificates that anyone can verify online at sonytech.in/verify.

Programs & platforms

- AI Fundamentals & AI Literacy certifications
- Online certificate verification
- Hands-on AI, ML & full-stack training tracks
- Corporate & campus workshops
- Mentorship & project-based learning
- Learning platforms & EdTech solutions



03 · PROJECTS

Custom Projects

Have a unique idea or business problem? We take on custom software, AI and automation projects end to end — from discovery and scoping through design, development, deployment and ongoing support. Every engagement is tailored to the client's goals, timeline and budget.

Typical projects

- Custom AI / ML models & integrations
- Web, mobile & enterprise applications
- Chatbots & virtual assistants
- Workflow automation & API integrations
- ERP / CRM, dashboards & IoT
- Academic & research project support

CAPABILITIES

A complete technology partner **under one roof**

Technical Development

Websites, web apps and mobile apps (Android & iOS); AI chatbots; ERP / CRM and inventory integration; IoT dashboards; API and payment integrations.

AI & Automation

Conversational AI, predictive analytics and BI dashboards, AI content and avatars, recommendation engines and end-to-end workflow automation.

Digital Presence

Brand identity, social media management, SEO and paid ads (Meta & Google), email campaigns and marketplace listings (Amazon, Flipkart, ONDC).

Technical Management

Team leadership, technology roadmaps and sprint management, vendor evaluation, QA and delivery oversight, reporting and scaling strategy.

HOW WE WORK

From idea to impact in four steps

01**Discover**

Goals, users and constraints turned into a clear, prioritised roadmap.

02**Design**

UX, brand and technical architecture built for scale.

03**Build**

Agile sprints with continuous QA, demos and transparent progress.

04**Scale**

Launch, measure and optimise — with ongoing support as you grow.

Technologies we use

Python

PyTorch

LLMs & RAG

Hugging Face

OpenAI

Computer Vision

MLOps

React

Next.js

Node.js

Flutter

React Native

Tailwind

AWS

Azure

Google Cloud

Industries we serve

Education

E-Commerce

Healthcare

Retail & D2C

Food & Beverage

Manufacturing

Automotive

Defence & Public Safety

Research & Academia

Startups

Why SonyTech

AI at the core

We embed AI where it moves the needle — not as an afterthought.

Builders who teach

Our training comes from the same team that ships real products.

End-to-end ownership

From idea to launch and support — one accountable partner.

Led by a hands-on AI builder

Pranay M. Mahendrakar

Founder & Managing Director

AI specialist, LLM engineer, author and innovator based in Bengaluru. Pranay builds production LLM, NLP and computer-vision systems and leads SonyTech's product, education and project delivery.

- 150+ AI systems delivered for organisations including Mercedes-Benz (Germany), the Indian Army & Police, IIT Bombay and IISc
- Author of three AI books — *Just AI With Pranay*, *Multiverse of AI* and *It's Me LLM*
- UK registered patent holder (blockchain-enabled decentralised cloud computing)
- 15+ peer-reviewed research papers
- 7 open-source Python libraries for production AI on PyPI

Let's build something intelligent together

Whether you want to partner on an AI product, train your team or students, or start a custom project — we'd love to hear from you.



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